

Miss Kansas

Social Impact Pitch

Immediately following the Onstage Interview, the candidate will deliver a 10 to 20 second Social Impact Pitch (SIP), which at her discretion can include a statement on the initiative's importance, her work and plans with the initiative, or other information.

Advancing the same criteria as the private interview, the on-stage interview/social impact pitch:

- Brings the interview to the stage in an interactive energetic way to showcase each candidate's intelligence, personality, charisma, and aptitude for the titleholder's job
- Allows audiences to truly get to know the candidate
- Allows ability to see how these discussions take place in a public forum showcasing the greater ability to communicate, stage presence, commanding presence, and relatability
- Allows ability to judge first impression reaction
- Allows ability to determine if the candidate cannot simply answer the question asked but build on a conversation from the personal interview
- Allows the ability to see interactivity and discussion
- Allows the candidate to speak on her social impact initiative in a public, presentation-style format, and at the state level only, answer a question regarding the same
- Allows the ability to see if candidate can serve as a role model and is reflective of her generation

Please submit to the Local Organization your SII Pitch.