

Miss Kansas

Social Impact Pitch

The candidate will deliver a 10 to 20 second Social Impact Pitch (SIP), which at her discretion can include a statement on the initiative's importance, her work and plans with the initiative, or other information. Immediately following the Onstage Interview will be conducted.

Advancing the same criteria as the private interview, the on-stage interview/social impact pitch:

- Brings the interview to the stage in an interactive energetic way to showcase each candidate's intelligence, personality, charisma, and aptitude for the titleholder's job
- Allows audiences to truly get to know the candidate
- Allows ability to see how these discussions take place in a public forum showcasing the greater ability to communicate, stage presence, commanding presence, and relatability
- Allows ability to judge first impression reaction
- Allows ability to determine if the candidate cannot simply answer the question asked but build on a conversation from the personal interview
- Allows the ability to see interactivity and discussion
- Allows the candidate to speak on her social impact initiative in a public, presentation-style format, and at the state level only, answer a question regarding the same
- Allows the ability to see if candidate can serve as a role model and is reflective of her generation

Please submit to the Local Organization your SII Pitch.