

# Miss Kansas

## Program Book Salute Pages

A salute page is a candidate sponsored ad in the program book and assists in showcasing the candidate at the state level.

The salute page also allows a local community, family and friends to support a Miss Kansas Organization (MKO) candidate and help in the quest for the Miss Kansas title.

Here's how it works:

- Candidates sell salute page sponsorship ads. In return, a photo page layout is printed in the Miss Kansas Program Book.
- Ads can be sold to one supporter per page or several supporters per page, however desired. Potential sponsors can be as varied as desired; local businesses, personal sponsors, employers, family, friends, etc. The format is almost limitless. One of the most popular is a signature and best wishes page. Another easy-to-format page is comprised of business cards. Candidates are encouraged to browse old program books for examples.
- Each salute page size is 8 1/2 x 11 and printed in BLACK AND WHITE.
- Candidates must submit FULL pages. Partial pages will not be accepted. Pages must be received in PDF format.
- Candidates collect payment from the page sponsors and submit it along with each photo-ready salute page.
- Pages do not need to be submitted all at once, they can be submitted individually as they are developed, and money is collected.

**\$350 per page  
Payment & Artwork  
Postmarked by  
April 15, 2022**

**\$400 per page  
Payment & Artwork  
Postmarked by  
May 15, 2022**

Checks/credit card/money order (no cash payments) payable to: Miss Kansas Organization. Pages should be submitted electronically to Marisa Gwinn at [marisagwinn74@gmail.com](mailto:marisagwinn74@gmail.com) and payment must be sent via postal mail to:

Miss Kansas Organization  
Attention: Salute Pages  
P.O. Box 8611  
Pratt, Kansas 67124

Please include the following when mailing payment: Candidate First & Last Name, Local Title

To make electronic payment [click here](#). Be sure to select Salute Page from the drop-down menu.

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We have attempted to cover the most important elements you need to consider in putting together the salute pages. If you are working with an agency or the graphic arts department of your school, they will need this information, plus the following mechanical requirements:

Trim Size: 8 1/2" x 11"

## TYPES OF SALUTE PAGES

Here are some different ideas:

- Single Business Sponsor
- Multiple Business Sponsors
- School or University
- Family Supporters
- Clothing and Apparel Stores
- Civic Organizations
- Local Tourism Committee
- Social Impact/Platform Sponsors

All pages must be sent as a full page and saved as a PDF to [marisagwinn74@gmail.com](mailto:marisagwinn74@gmail.com)

When emailing pages to Marisa Gwinn, please include the following in the email:

*Subject Line: Miss Kansas Salute Page <Insert Candidate Name & Local Title>*

*Body of Email:*

*Candidate First & Last Name*

*Candidate Local Title*

*Candidate Email Address*

*Candidate Phone Number*

*Name of Sponsor(s) and/or Donor(s) for each page*

*Method of Payment*

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