

## Program Book Salute Pages

The salute page is the visual evidence of the support of the community for a Miss Kansas Organization (MKO) titleholder. These sponsors are giving their money, time and/or talents to help their representative in her quest to win the Miss Kansas or Miss Kansas' Outstanding Teen title. The salute page is another way to showcase the titleholder to the rest of the state.

Here's how it works:

- Titleholders sell salute page sponsorship ads, in return a photo page layout is printed in the Miss Kansas Program Book.
- Ads can be sold one per page or several ads per page, however desired. Potential sponsors can be as varied as the imagination. Sell them to local businesses, personal sponsors, employers, family, friends...you name it. The format is almost limitless. One of the most popular is the signature and best wishes page.
- Each salute page size is 8 1/2 X 11 and a BLACK AND WHITE page.
- Titleholders must submit **FULL** pages to Marisa Gwinn. **Partial pages** will not be accepted. Pages must be received in PDF format.
- The MKO is not responsible for collecting money from the page sponsors

<b>Page Cost</b>  <b>\$325/page</b>  <b>Payment</b> <b>Postmarked &amp;</b> <b>Artwork Due</b>  <b>March 1, 2020</b>	<b>Page Cost</b>  <b>\$350/page</b>  <b>Payment</b> <b>Postmarked &amp;</b> <b>Artwork Due</b>  <b>April 1, 2020</b>	<b>Page Cost</b>  <b>\$375/page</b>  <b>Payment</b> <b>Postmarked &amp;</b> <b>Artwork Due</b>  <b>August 1, 2020</b>	<b>Page Cost</b>  <b>\$400/page</b>  <b>Payment</b> <b>Postmarked &amp;</b> <b>Artwork Due</b>  <b>August 20, 2020</b>
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All money and all pages are due no later than **August 20, 2020**. If choosing to pay electronically by credit card, please contact Marisa Gwinn. Checks made payable to: Miss Kansas Organization. Pages should be submitted electronically to Marisa Gwinn at [marisagwinn74@gmail.com](mailto:marisagwinn74@gmail.com) and payment must be sent via postal mail to:

Miss Kansas Organization  
Attention: Salute Pages  
P.O. Box 8611  
Pratt, Kansas 67124

# Miss Kansas

# Miss Kansas' Outstanding TEEN

We have attempted to cover the most important elements you need to consider in putting together the salute pages. If you are working with an agency or the graphic arts department of your school, they will need this information, plus the following mechanical requirements:

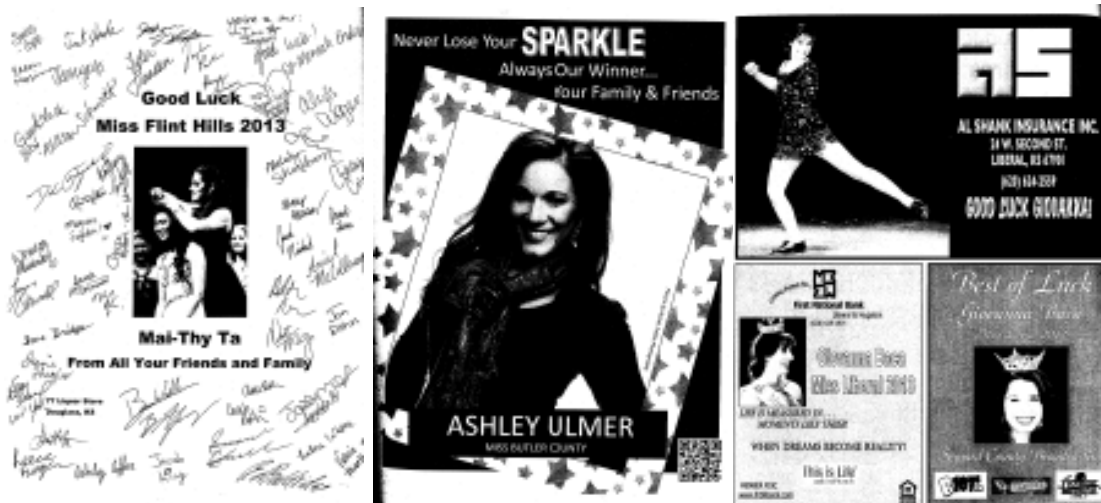
Trim Size: 8 1/2" x 11"

## TYPES OF SALUTE PAGES

Here are some different ideas:

- Single Business Sponsor
- Multiple Business Sponsors
- School or University
- Family Supporters
- Clothing and Apparel Stores
- Civic Organizations
- Local Tourism Committee
- Social Impact/Platform Sponsors

Sample Pages:



# Miss Kansas



Sample Order Form Template (Optional):

## Program Book Salute Page Order Form

### CHECK THE OPTION YOU PREFER:

(Page break down amounts determined by title holder)

- Full Page-\$
- 1/2 Page-\$
- 1/4 Page-\$
- 1/8 Page-\$
- Large Line-\$
- Small Line-\$

I will provide the camera-ready artwork/ad in pdf format by (Date to be determined by title holder)

- OR -

Please design my page using the logo/quote/name/information I provide below. If I am purchasing less than a full page, I understand that it may be combined with other businesses on a full page in order to increase the visibility of my Salute Page.

### Contact Information

Name:

Address:

Phone:

Email:

Payment Amount: \$ \_\_\_\_\_ (Cash/Check)

\*Please make checks payable to "Miss Kansas Organization"

Payment & camera-ready artwork in pdf format is due (date to be determined by title holder) Submit payment & camera-ready art to: